

**Symbiosis Institute of Design, Pune**  
**Bachelor of Design**  
**Programme Structure 2019-23**

**Annexure A**

| Catalog Course Code  | Course Code | Course Title                    | Credit    |
|--|-------------|---------------------------------|-----------|
| <b>Semester : 1</b>  |             |                                 |           |
| <b>Specialization Core Courses : Fashion Communication</b> |             |                                 |           |
| T8391  | 080121101   | Design Fundamentals - 1         | 7         |
| T8512  | 080121102   | Sketching and Drawing - 1       | 7         |
| T8267  | 080121103   | Culture and Design              | 2         |
| T8378  | 080121104   | Craft Design Studies - 1        | 2         |
| T8439  | 080121105   | History of Art and Design       | 2         |
| <b>Total</b>   |             |                                 | <b>20</b> |
| <b>Semester : 2</b>  |             |                                 |           |
| <b>Specialization Core Courses : Fashion Communication</b> |             |                                 |           |
| T8392  | 080121201   | Design Fundamentals - 2         | 6         |
| T8513  | 080121202   | Sketching and Drawing - 2       | 4         |
| T8548  | 080121203   | Visualization Techniques        | 4         |
| T8379  | 080121204   | Craft Design Studies - 2        | 2         |
| T8515  | 080121205   | Society, Environment and Design | 1         |
| T2883  | 080121206   | Core Environmental Studies *    | 0         |
| <b>Total</b>   |             |                                 | <b>17</b> |

| <b>Semester : 3</b>  |           |  |           |
|--|-----------|--|-----------|
| <b>Specialization Core Courses : Fashion Communication</b> |           |  |           |
| TL001  | 080121335 | Liberal Arts                                   | 2         |
| T8395  | 080121301 | Design Processes and Thinking                  | 3         |
| T8446  | 080121302 | Information Collection and Analysis            | 3         |
| F8005  | 080121329 | Fashion Studies                                | 3         |
| T8459  | 080121308 | Introduction to Photography                    | 2         |
| T8456  | 080121330 | Introduction to Graphic Design                 | 3         |
| T8545  | 080121331 | Visual Merchandising for Fashion Retail        | 3         |
| <b>Total</b>   |           |  | <b>19</b> |
| <b>Semester : 4</b>  |           |  |           |
| <b>Specialization Core Courses : Fashion Communication</b> |           |  |           |
| T8308  | 080221440 | Fashion Merchandising, Marketing and Retailing | 3         |
| F8006  | 080221441 | Elements of Typography and Publication Design  | 3         |
| T8398  | 080221442 | Digital Design Tools - Visual Media            | 3         |
| T8469  | 080221443 | Materials and Processes for Fashion Retail     | 3         |
| T8421  | 080221444 | Fashion Styling                                | 2         |
| T8543  | 080221445 | Visual Identity Design                         | 2         |
| <b>Total</b>   |           |  | <b>16</b> |

| <b>Semester : 5</b>  |           |                    |   |
|--|-----------|--------------------|---|
| <b>Specialization Core Courses : Fashion Communication</b> |           |                    |   |
| T8000  | 080121572 | Service Learning-I | 2 |

|  |           |                                      |           |
|--|-----------|--------------------------------------|-----------|
| TL002  | 080121573 | IICT-I                               | 2         |
| T8901  | 080121501 | Craft Documentation internship       | 2         |
| T4005  | 080121502 | Integrated Disaster Management *     | 0         |
| T8380  | 080121511 | Craft Documentation Presentation     | 2         |
| T8556  | 080121530 | FC Project – 1                       | 5         |
| T8368  | 080121531 | Basics of Event Design and Planning  | 4         |
| T8414  | 080121532 | Fashion Appreciation                 | 3         |
| T8415  | 080121533 | Fashion Branding                     | 2         |
|  |           | <b>Inter Discipline Elective - 1</b> | 3         |
| <b>Total</b>   |           |                                      | <b>25</b> |
| <b>Semester : 6</b>  |           |                                      |           |
| <b>Specialization Core Courses : Fashion Communication</b> |           |                                      |           |
| TL002  | 080121664 | IICT-II                              | 2         |
| T8000  | 050221665 | Service Learning-II                  | 2         |
| T6586  | 050221667 | Soft Skills                          | 2         |
| T8481  | 050221613 | Portfolio Making                     | 1         |
| T8557  | 050221626 | FC Project – 2                       | 6         |
| T8032  | 050221627 | Advanced Event Design and Planning   | 5         |
| T8473  | 050221628 | Media and Advertising for Fashion    | 3         |
|  |           | <b>Inter Discipline Elective - 2</b> | 3         |
| <b>Total</b>   |           |                                      | <b>24</b> |

|  |           |  |            |
|--|-----------|--|------------|
|  |           |  |            |
| <b>Semester : 7</b>  |           |  |            |
| <b>Specialization Core Courses : Fashion Communication</b> |           |  |            |
| T8903  | 080121701 | Summer Internship                            | 4          |
| T8394  | 080121702 | Design Management                            | 3          |
| T8393  | 080121707 | Design Internship Presentation               | 1          |
| T8558  | 080121720 | FC Project – 3                               | 7          |
| T8417  | 080121721 | Fashion Forecasting                          | 5          |
| T8504  | 080121722 | Recent Developments in Fashion Communication | 1          |
| <b>Total</b>   |           |  | <b>21</b>  |
|  |           |  |            |
| <b>Semester : 8</b>  |           |  |            |
| <b>Specialization Core Courses : Fashion Communication</b> |           |  |            |
| T8383  | 080121808 | Degree Project - FC                          | 18         |
| <b>Total</b>   |           |  | <b>18</b>  |
| <b>Grand Total</b>   |           |  | <b>160</b> |